

# CreditSights Asia Conference 2022: Your Compass in the Mist

Wednesday 13th July 2022

08:30 - 16:30

Join our Asia Research Team, along with selected US and European Senior Research Analysts, in our first in-person conference in 2 years. The conference will focus on how CreditSights can guide investors through these uncertain times. Grab this opportunity to network with our analysts and others in the industry!

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SGT	Agenda	Speaker
8:30 am	<b>Registration and Beverage</b>	
9:00 am	<b>Welcome and Introduction</b>	Pramod Sheno
9:10 am	<b>Fed Up: How to Follow the Fed in 2H22 and Beyond</b>	Winnie Cisar
9:40 am	<b>EM Outlook: Policymaking Becoming More Challenging</b>	Cedric Chehab, Fitch Solutions
10:00 am	<b>Asia Strategy: Metamorphosis</b>	Sandra Chow CFA
10:20 am	<b>What's New at CreditSights</b>	Adam Etherington
10:30 am	<b>Coffee Break</b>	
10:50 am	<b>China Panel: Light at the End of the Newly-Built Tunnel</b>	Zerlina Zeng CFA, Luther Chai CFA, Karen Wu (Moderated by Sandra Chow CFA)
11:50 am	<b>Positioning in 2H22: The Investor View</b>	Dhiraj Bajaj, Lombard Odier, Thomas Drissner, Aberdeen AM, Amit Malik, Standard Chartered PB, Liang Si, BNP Paribas (Moderated by Pramod Sheno)
12:30 pm	<b>Lunch Break</b>	
1:30 pm	<b>European Banks: War and Peace</b>	Simon Adamson
2:00 pm	<b>APAC Financials: A Haven for Value</b>	Pramod Sheno, Yustina Quek CFA, Karen Wu, Ze Hao Lim
2:30 pm	<b>India and SE Asia Corporates: Marching On</b>	Lakshmanan R CFA, Rohan Kapur, Jonathan Tan
3:00 pm	<b>Coffee Break</b>	
3:20 pm	<b>Commodities: Riding High</b>	Lakshmanan R CFA, Sabrin Chowdhury, Fitch Solutions, Zerlina Zeng (Moderated by Sandra Chow CFA)
3:50 pm	<b>Compression, Carry or Caution: Global Trade Opportunities</b>	Simon Adamson, Sandra Chow CFA , Winnie Cisar
4:20 pm	<b>End of Asia Conference</b>	

# Analyst Bios



**PRAMOD SHENOJ**  
PRESIDENT, CREDITSIGHS SINGAPORE  
CO-HEAD, ASIA-PACIFIC RESEARCH

He is responsible for steering the firm's operations in the region and growing its research team and coverage. He joined CreditSights in December 2019 to Head Asia Pacific research for Financial Institutions, which he continues to be responsible for. Prior to joining CreditSights, Pramod spent 17 years in Debt Capital Markets covering Financial Institutions clients in Asia and Europe. He worked at Standard Chartered in Singapore as a founding member and subsequently head of the DCM Capital solutions team in 2010, advising the bank's clients in Asia, the Middle East, and LatAm on Basel III compliant instruments, corporate hybrids, bond liability management and sustainability bonds, before heading Mizuho Securities' DCM FIG coverage in Asia (ex- Japan) between 2016-2019.



**SIMON ADAMSON**  
CEO OF CREDITSIGHS LTD  
HEAD, GLOBAL FINANCIALS RESEARCH

As head of the company's European business unit, Simon is also a member of the firm's Executive Committee and is on the CreditSights, Inc. Board of Directors. He joined CreditSights as Senior European Financial Analyst in 2003. Prior to that he was a Managing Director, Head of European High Grade Research and Senior European Bank analyst at Deutsche Bank (1996-2003). Simon worked at rating agency IBCA, now part of FitchRatings, from 1987 to 1996 where in addition to covering banks in various European countries he was an Executive Committee member. Simon started his career in 1983 at Midland Bank's International Division, spending four years there in a variety of roles. He read Modern Languages at Sidney Sussex College Cambridge University, graduating in 1983.

**WINNIE CISAR**  
GLOBAL HEAD OF STRATEGY

She is the Global Head of Strategy at CreditSights. Prior to joining CreditSights, Winnie was a Managing Director and the Head of Credit Strategy for Wells Fargo, leading the research teams focused on the corporate investment grade and leveraged finance markets. At Wells Fargo, Winnie developed the leveraged finance strategy product, rolling out coverage on high yield, leveraged loans and the distressed market. With more than 10 years of experience in institutional research, Winnie has emerged as one of the leading voices in corporate credit strategy and is a frequent guest on CNBC, Bloomberg, NPR and Yahoo Finance.



# Analyst Bios



**SANDRA CHOW, CFA**  
CO-HEAD, ASIA-PACIFIC RESEARCH

Sandra is head of CreditSights' Asian business and guides the company's regional strategy, including its research output and business development. She has been based in Singapore since 2006 and joined CreditSights in 2011. Her current research coverage focuses on Chinese high yield industrials. Prior to joining CreditSights, Sandra was a director in Barclays Capital's Asian credit research team, covering North Asian corporates. She has also worked in Singapore as a high yield analyst at Credit Suisse and a high yield and distressed debt analyst at UBS Principal Finance. Sandra began her career at JPMorgan in London, working in the European real estate M&A division and later in the bank's European credit research team. Her research experience has included high yield, distressed and investment grade credits across a variety of sectors and regions, including Chinese property, Indonesian high yield, Asian private placements, European retail and European and US autos.



**CEDRIC CHEHAB**  
FITCH SOLUTIONS  
GLOBAL HEAD OF COUNTRY RISK

He is the Global Head of Country Risk at Fitch Solutions where he helps ensure the coherence of global macro and country risk analysis. Currently based in Singapore, Cedric previously served as Head of Asia Research, where he was responsible for all Asia-based country risk analysis and industry research. Before that he was Head of Americas Research, based in New York. From 2008 to 2010, Cedric worked in London as Head of Commodities Research and Strategy. Cedric has also worked in management consulting at Accenture. He holds an MSc in Economic History from the London School of Economics and a BA in Politics, Philosophy and Economics from the University of Essex.

**SABRIN CHOWDHURY**  
HEAD OF COMMODITIES ANALYSIS, FITCH SOLUTIONS

Sabrin leads Fitch Solutions commodity fundamental analysis and price strategy, managing a team that covers 20 commodities across energy, industrial and precious metals, soft commodities, and grains. Sabrin joined Fitch Solutions in 2015 and regularly engages with clients hailing from banks, asset management firms, consultancies, government agencies and corporations. Sabrin previously worked at ING Bank and holds a Master's Degree with distinction in Financial Forecasting and Investment from the University of Glasgow. She completed her Bachelor's degree in Economics from the National University of Singapore.



# Analyst Bios



**ADAM ETHERINGTON**  
HEAD OF ASIA-PACIFIC SALES

Adam joined CreditSights in 2018 and is responsible for leading the Asia Pacific sales team focusing on revenue growth and customer engagement. Prior to joining CreditSights, Adam managed a team of product specialists at Moody's Analytics in the South East Asia region from 2014-2018. His experience also includes over 12 years providing solutions from IBM and Gemini Systems to the financial services sectors in Hong Kong and New York. Adam holds a Bachelor of Arts in Computer Science & Business from Furman University in the United States.



**ZERLINA ZENG, CFA**  
SENIOR ANALYST, CHINESE CORPORATES

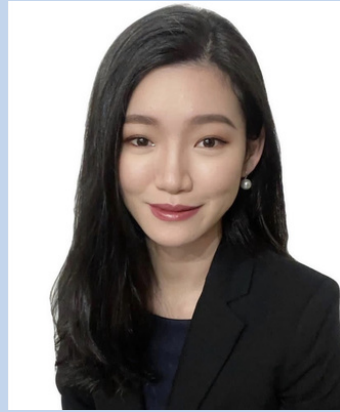
Zerlina is a senior analyst with the Asia Pacific corporate team. Her current research coverage focuses on China macro, Chinese local governments financing vehicles (LGFVs), and China Industrials. Prior to joining CreditSights, Zerlina headed IHS Markit's credit risk assessment product in Asia Pacific, including research coverage and business development. She has also worked as a senior analyst with S&P Ratings in Hong Kong, covering local & regional governments, Chinese SOEs and the property sector. Zerlina began her career at Goldman Sachs in New York, working in the fixed income, commodity & currency division.

**LUTHER CHAI, CFA**  
SENIOR ANALYST, CHINESE CORPORATES

Luther joined CreditSights in Singapore in 2016 and covers Chinese corporates, with a focus on the Chinese property sector. During his time at CreditSights, he also produced research on Asia credit strategy and Chinese TMT. Luther graduated summa cum laude from Singapore Management University with a double degree in Accountancy and Business Management, majoring in Finance. Luther was part of the Lee Kong Chian Scholars Programme and participated in exchange programmes with the University of Cambridge and the Copenhagen Business School during his undergraduate studies. He is also a CFA charterholder.



# Analyst Bios



**YUSTINA QUEK, CFA**  
ANALYST, ASIA-PACIFIC BANKS

Yustina covers banks in ASEAN and South Asia. She graduated from the University of Melbourne with a Bachelor's degree in Commerce, majoring in Accountancy and Finance, with Law breadth accreditation. Prior to joining CreditSights, Yustina was an associate analyst in the Financial Institutions Group at Moody's Investors Service, covering banks and non-bank financial institutions in India, Indonesia, Thailand and Vietnam. Yustina is also a CFA Charterholder.



**LIM ZE HAO**  
ANALYST, ASIA-PACIFIC BANKS

Ze Hao joined CreditSights in 2021 as a member of the Asian Financials research team. He graduated from the National University of Singapore in 2019 with Honours in Business Administration (Accountancy) and Finance. Prior to joining CreditSights, he worked at Barclays, and interned with Overseas Chinese Banking Corporation and PricewaterhouseCoopers. Ze Hao is an aspiring CFA charterholder and has cleared Level 1 of the exams.

**KAREN WU, CFA**  
ANALYST, ASIA-PACIFIC BANKS

Karen joined CreditSights in 2021 as a member of the Asia financial research team and covers Greater China financial institutions. She graduated from Tsinghua University with a Bachelor's degree in Economics and Finance. Prior to joining CreditSights, Karen was a Vice President in the DCM and syndicate team at China CITIC Bank International in Hong Kong, covering Great China financial institutions and corporates. Prior to that, she was an Associate in the DCM team at DBS in Hong Kong. Karen is also a CFA charterholder.



# Analyst Bios



**LAKSHMANAN R., CFA, FRM**  
SENIOR ANALYST, ASIA-PACIFIC CORPORATES

Lakshmanan covers Asian High Yield and Investment Grade corporates. Prior to joining CreditSights in 2016, he worked as a senior credit analyst at Credit Suisse for 6 years in credit risk management and credit desk analyst roles. He has credit analysis experience across the Asia-Pacific issuer universe in global investment banks since 2008. He has covered corporates across various sectors, rating spectrum and credit products. A CFA charterholder, Lakshmanan holds a MBA degree with specialization in Finance/Marketing, a Bachelor's degree in Engineering and the FRM (Financial Risk Manager) certification from GARP, USA.



**ROHAN KAPUR**  
ANALYST, ASIA-PACIFIC CORPORATES

Rohan covers Asian corporates, primarily Investment Grade names. He graduated with merit from the Singapore Management University (SMU) with a Bachelor's degree in Accountancy and a specialization in Finance. Prior to joining CreditSights, Rohan interned at YES Bank, Uber Technologies and Ernst & Young across the equity research, consulting and strategy divisions. He is currently a CFA Level 3 candidate and an aspiring charterholder.

**JONATHAN TAN**  
ANALYST, ASIA-PACIFIC CORPORATES

Jonathan joined CreditSights in January 2021 as a member of the Asian Corporates research team, focusing on India and SEA credits. Jonathan graduated from Singapore Management University in end 2020 with a Bachelor's degree in Accountancy and a specialization in Finance. Prior to joining CreditSights, Jonathan interned at United Overseas Bank and Ernst & Young across the strategy and valuation advisory divisions. He aspires to become a CFA charterholder.



# About CreditSights

CreditSights empowers nearly 15,000 financial professionals among the world's largest institutions with the credit risk tools, independent research and comprehensive market insights they need to make well-informed decisions. Setting the standard for global credit research since 2000, we provide timely data, news, recommendations and unbiased analysis of the investment grade and high yield debt securities of 1,000+ issuers around the world. We deliver this content through innovative platforms, enabling market participants to know more, risk better and ultimately create value.

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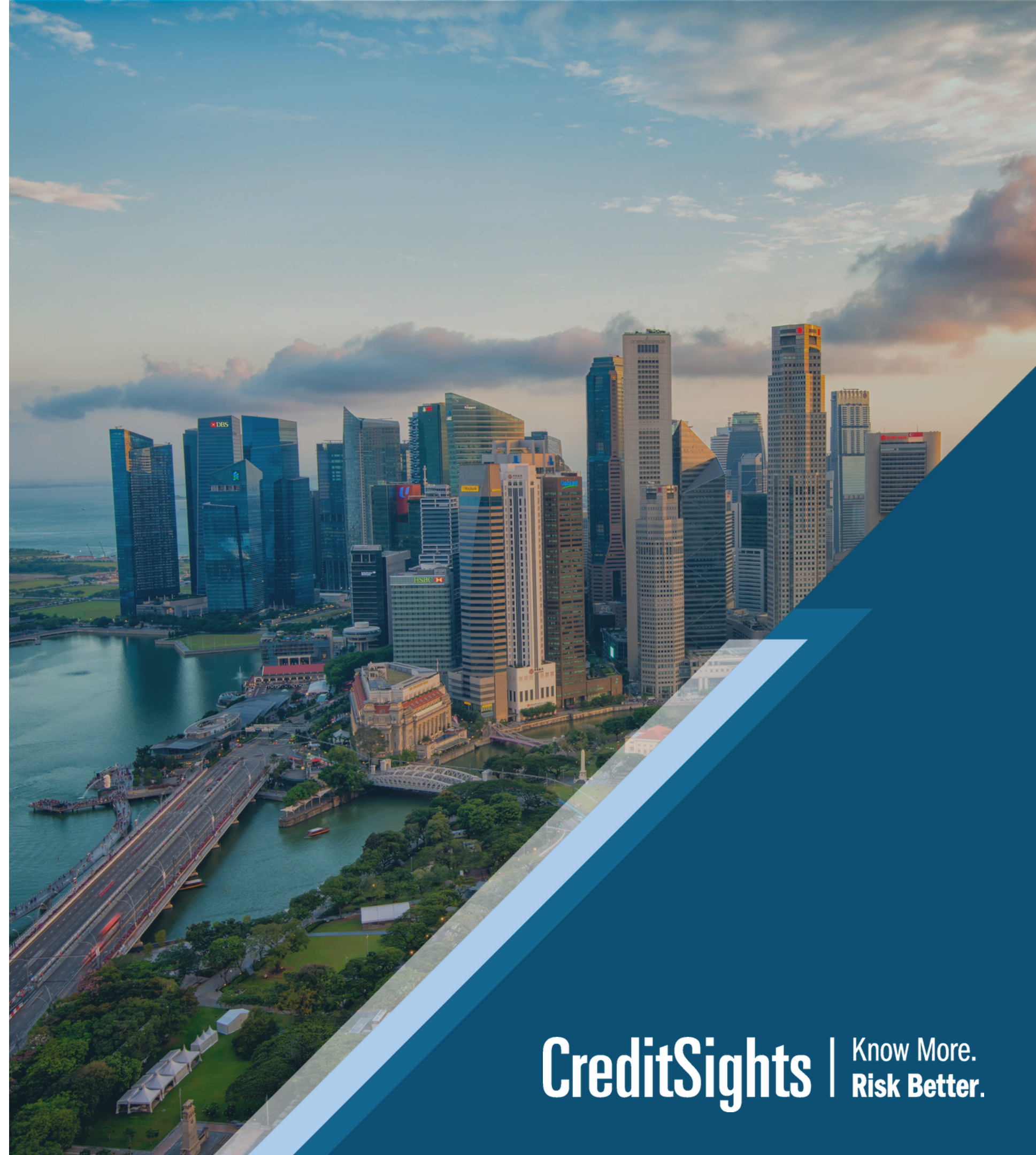
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Risk Better.